



## **Package Your Deal of La Jolla Launches New Website to Promote Services to Start-Up and High Growth Companies**

LA JOLLA, CA September 29, 2006 - Package Your Deal, a La Jolla based e-Advertising and Marketing Solutions company serving the greater San Diego area announced the launch of its new website today. The site describes its services specifically targeted to successful entrepreneurs and high growth companies interested in enhancing their corporate identity, online marketing strategies, print presentations, investor relations programs and public relations efforts. In addition to Package Your Deal's services, the company also has a broad network of high-powered consultants and advisors with access to investment capital and opportunities.

Carissa Seidl, President and Founder of Package Your Deal, said the new site was prompted by an increasing demand for her services. "Successful entrepreneurs and small companies are always looking for ways to cut costs without losing integrity in their marketing and public relations efforts," she said. "That's where we come in and provide professional, quality services on an as-needed basis to relieve our clients from employing a full-time marketing and investor relations staff. This is especially helpful for start-up companies and limited liability corporations who need to communicate effectively with their investors."

Some successes of the company include: Placing [www.vickiejeanscreations.com](http://www.vickiejeanscreations.com) in the top 3 results for desired keywords in Google and increasing online leads to 600%, organizing and executing a successful Grand Opening party for a real estate development start-up, helping create a practical and effective marketing plan for a real estate development start-up, creating a real estate investment summary that stimulated a \$50M finance offer from a famous Wall Street hedge fund, packaging an investment summary for a successful 100% financing for a redevelopment project in San Marcos and creating concept renderings and an investment summary that stimulated multiple investment and financing offerings for a high net worth real estate developer.

Package Your Deal is a La Jolla based consulting firm established in 2004 that provides successful entrepreneurs and high growth companies with e-Advertising, marketing, investor relations and public relations services. Package Your Deal also refers deals to and from its network of high-powered investment advisors and capital sources.

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